



**NOVATO THEATER COMPANY
PROGRAM AD RATE SHEET
2017–18 SEASON**

Support live theater in your community by promoting your business in NTC Show Programs

- 2017–18 Season Features Two Popular Musicals
- 99-seat Theater Means Up to 5,544 Viewers See Your Ad
- Includes Preview Night for Each Show

Sept 7–24, 2017	“Rumors” – Murder Mystery Comedy (10 performances) by Neil Simon
Oct 9–Nov 12, 2017	“Chicago” – Tony Award-winning Musical (13 performances) by John Kander, Fred Ebb and Bob Fosse
Feb 1–18, 2018	“Death of a Salesman” – Pulitzer Prize-winning Classic, (10 performances) by Arthur Miller
Apr 5–28, 2018	“The Fantasticks” – Long-running Family Musical (13 performances) by Harvey Schmidt and Tom Jones
May 24–Jun 10, 2018	“Five Tellers Dancing in the Rain” – Ensemble Comedy (10 performances) by Mark Dunn

Size	Measurements	Full Season	Single Production
1/3 page	5" wide x 2 ¾" high	\$430	\$90
1/2 page	5" wide x 4" high	\$530	\$115
2/3 page	5" wide x 5 ½" high	\$730	\$150
Full page	5" wide x 8" high	\$930	\$190

- Please send your artwork to Tracy Bell Redig at: tracy8bell@comcast.net
- Files should be gray-scale and 300 dpi, if possible.
- Questions about artwork? Contact Mark Clark at (415) 246-7096

Business Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Email address _____

Phone _____

Make Checks Payable to Novato Theater Company, PO. Box 233, Novato, CA 94948

NTC is a California 501(c)3 nonprofit, EIN: 23-7400579