



**NOVATO THEATER COMPANY
PROGRAM AD RATE SHEET
2018–19 SEASON**

Support live theater in your community by promoting your business in NTC Show Programs

- 2018–19 Season Features Two Popular Musicals
- 99-seat Theater Means Up to 5,544 Viewers See Your Ad
- Includes Preview Night for Each Show

| | |
|---------------------|--|
| Sept 7–30, 2018 | “A Chorus Line” – Tony Award-winning Musical (10 performances) by Marvin Hamlisch, Edward Kleban, James Kirkwood, Jr., Nicholas Dante |
| Oct 26–Nov 11, 2018 | “God of Carnage” – Tony Award-winning Best Play (13 performances) by Yasmina Reza |
| Jan 25–Feb 10, 2019 | “Loot” – Smart, Darkly Comedic Play, (10 performances) by Joe Orton |
| Apr 5–28, 2019 | “You’re a Good Man, Charlie Brown” – Family Musical (13 performances) by Clark Gesner, John Gordon |
| May 24–Jun 9, 2019 | “Come Back to the Five & Dime, Jimmy Dean, Jimmy Dean” Dark Comedy (10 performances) by Ed Graczyk |

| Size | Measurements | Full Season | Single Production |
|-----------|---------------------|-------------|-------------------|
| 1/3 page | 5" wide x 2 ¾" high | \$325 | \$90 |
| 1/2 page | 5" wide x 4" high | \$450 | \$115 |
| 2/3 page | 5" wide x 5 ½" high | \$595 | \$150 |
| Full page | 5" wide x 8" high | \$799 | \$190 |

- Please send your artwork to John Griffin at: jgriffinntc@gmail.com
- Files should be gray-scale and 300 dpi, if possible.
- Questions about artwork? Contact Mark Clark at bourbonandbitters@gmail.com

Business Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Email address _____

Phone _____

Make Checks Payable to Novato Theater Company, PO. Box 233, Novato, CA 94948

NTC is a California 501(c)3 nonprofit, EIN: 23-7400579